



FiContent Intro

- **From FIWARE to FIC2**
- **FiContent2**
 - Social Connected TV
 - Smart City Guide
 - Pervasive Games

From FE to FIC2 (<http://www.fi-ppp.eu/projects/>)

mediafi.org
ficontent.eu



Usage Areas (Phase 1 and 2)



Transport, logistics,
agri-food



Media creativity



Manufacturing



E-health



Energy

Accelerators (Phase 3)



Media&Content

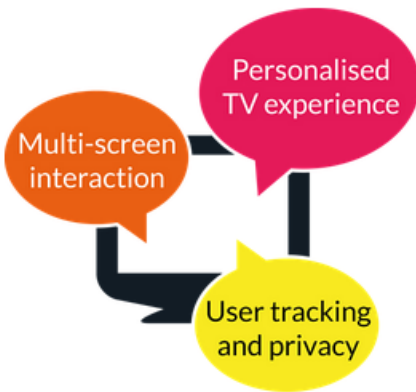


Media&Content,
Manufacturing, Logistics



Smart cities, media&content

- **FI-PPP use case for content, media, networks and creativity**
 - <http://mediafi.org/open-platforms/>



Social Connected TV

Multi-screen interaction
Personalised TV experience
User tracking and privacy



Smart City Services

Contextualisation
Live information
Live sharing and communication



Pervasive games

Augmented reality
Blending real and virtual worlds
Toys, installations, and city-wide games

FiContent2. Smart City Guide

- For non-technical guys, the easiest way is to go to the <http://ficontent.designmyapp.mobi> portal and start building your own apps in a few clicks.
- Technical people can discover the technical features (we call them “Specific Enablers” and they are accessible below) of the SCP, what they could be used for, and their terms and conditions.

